



Light up Asset Request World Sepsis Day

Digital Form Content Guide

The following details may assist you in completing an online application requesting the lighting of a local asset, building, or landmark in recognition of World Sepsis Day.

Provide a brief description of the organisation and its objectives:

Sepsis Australia aims to raise awareness and improve diagnosis and treatment of Sepsis as a global health burden. Every year, more than 8,700 people die from Sepsis in Australia and over 11 million globally.

Outline the purpose of this event or awareness campaign

World Sepsis Day (13 September) raises awareness about the signs of sepsis, educating and empowering all people to ask and get timely treatment. Sepsis can happen to anyone with any infection at any time.

Provide a brief description of the organisation and its objectives

The [insert state you are representing] Consumer Advocacy Group of Sepsis Australia (an arm of The George Institute of Global Health) would like to raise awareness for World Sepsis Day on 13 September. Sepsis affects up to 55,000 Australians each year, anyone from newborn babies to the elderly, of whom around 8,700 die, and half of those who survive sepsis are left with long-term physical, psychological, or cognitive disability.

Outline the purpose of this event or awareness campaign

Sepsis is preventable and treatable if recognised, diagnosed, and treated promptly. Yet around 60% of people have not heard of sepsis. It is estimated 80% of sepsis cases arise in the community and the real tragedy is that 50% of those could be prevented with greater awareness and seeking medical help quickly to prevent long term disability and for many sufferers death. Sepsis can happen to anyone with any infection at any time, and raising awareness in our community on World Sepsis Day will save lives.

Trading name: Sepsis Australia

The George Institute for Global Health

ABN 90085953331